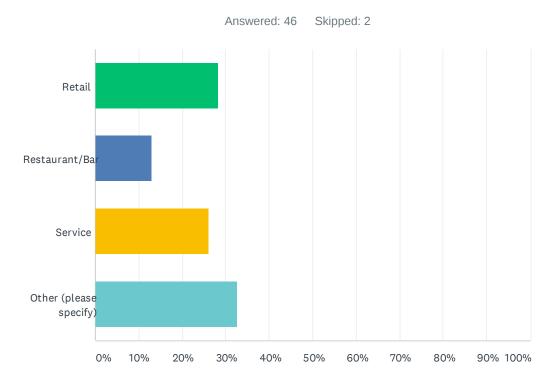
### Q1 What type of business do you run?

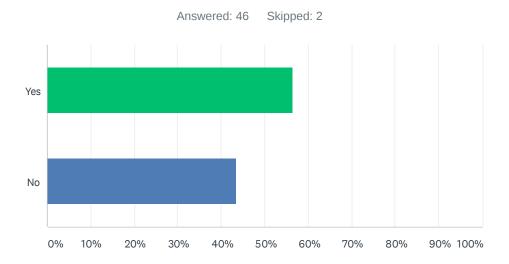


ANSWER CHOICES	RESPONSES	
Retail	28.26%	13
Restaurant/Bar	13.04%	6
Service	26.09%	12
Other (please specify)	32.61%	15
TOTAL		46

#### SurveyMonkey

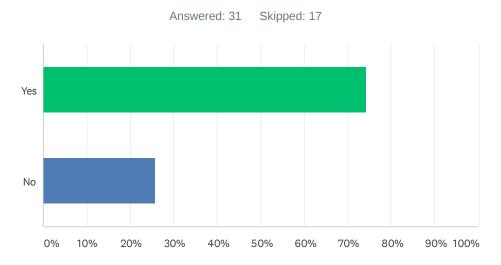
#	OTHER (PLEASE SPECIFY)	DATE
1	Marina	6/8/2020 4:01 PM
2	Archives and Museum	6/8/2020 9:18 AM
3	N/A	6/5/2020 1:43 PM
4	Newspaper	6/5/2020 12:07 PM
5	Costruction	6/5/2020 8:48 AM
6	rental accomodation	6/4/2020 11:27 AM
7	downtown resident	6/4/2020 11:17 AM
8	landlord of commercial building	6/4/2020 10:11 AM
9	Non-profit	6/3/2020 7:54 PM
10	Retail and Service	6/2/2020 10:01 PM
11	Art Gallery	6/2/2020 9:43 AM
12	Renovations	6/1/2020 9:56 PM
13	Hotel	6/1/2020 3:19 PM
14	Financial	6/1/2020 2:18 PM
15	sign shop	6/1/2020 2:07 PM

### Q2 Did you close your business temporarily during Phase 1 of the COVID-19 pandemic response?



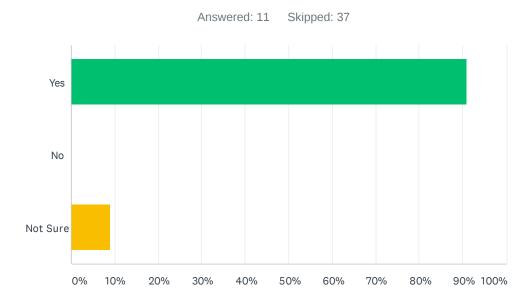
ANSWER CHOICES	RESPONSES	
Yes	56.52%	26
No	43.48%	20
TOTAL		46

#### Q3 If you closed, have you re-opened?



ANSWER CHOICES	RESPONSES	
Yes	74.19%	23
No	25.81%	8
TOTAL		31

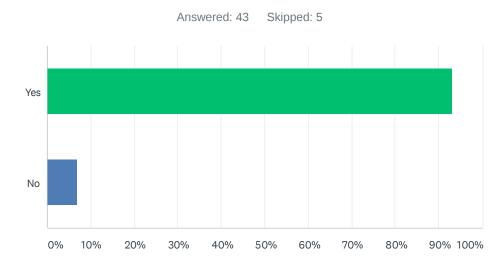
#### Q4 If you answered 'No' to the previous question, do you plan to re-open?



ANSWER CHOICES	RESPONSES	
Yes	90.91%	10
No	0.00%	0
Not Sure	9.09%	1
TOTAL		11

#	IF YOU DO PLAN TO RE-OPEN, PLEASE GIVE THE APPROXIMATE DATE	DATE
1	Mid-Late June	6/8/2020 9:18 AM
2	July 2, 2020	6/4/2020 11:06 AM
3	July 1st	6/4/2020 9:00 AM
4	June 9	6/4/2020 7:22 AM
5	June 8	6/2/2020 10:01 PM
6	we are waiting until September to see what happens	6/2/2020 9:43 AM
7	June 7	6/1/2020 2:15 PM

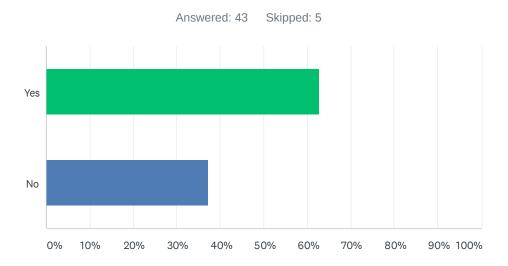
## Q5 Are you able to configure your business to follow physical distancing and sanitation guidelines?



ANSWER CHOICES	RESPONSES	
Yes	93.02%	40
No	6.98%	3
TOTAL		43

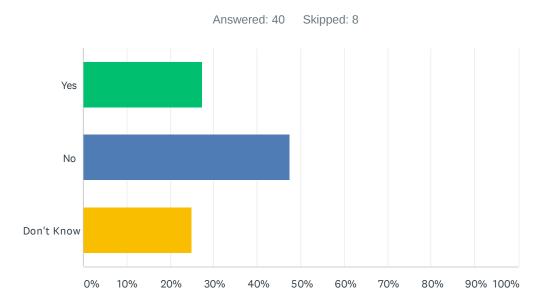
#	IF NOT, WHAT BARRIER(S) DO YOU FACE TO FOLLOWING THE GUIDELINES?	DATE
1	But only at 30% capacity	6/5/2020 10:59 PM
2	Not completely as construction makes it hard to distance at times. But because we work outside lots of the time, Worksafe said be as careful as we can.	6/5/2020 8:48 AM
3	classes and workshops have been cancelled and group activities	6/2/2020 9:43 AM
4	Eventually	6/1/2020 3:25 PM

## Q6 Are you aware that the Town of Ladysmith can issue permits for sidewalk patios and use of sidewalks for retail display and other potential uses?



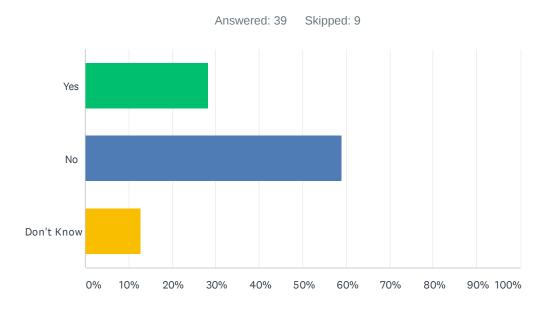
ANSWER CHOICES	RESPONSES	
Yes	62.79%	27
No	37.21%	16
TOTAL		43

# Q7 Would use of the sidewalk adjacent to your business assist you in serving customers while following WorkSafe and provincial physical distancing guidelines?



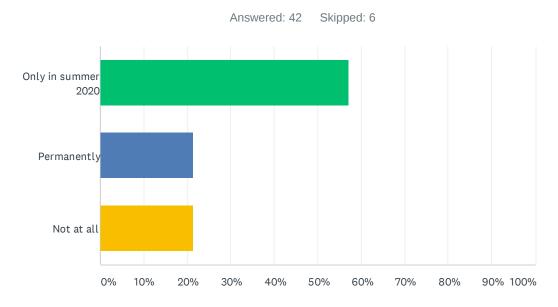
ANSWER CHOICES	RESPONSES	
Yes	27.50%	11
No	47.50%	19
Don't Know	25.00%	10
TOTAL		40

# Q8 Would use of the parking spaces in front of your business assist you in serving customers while following WorkSafe and provincial physical distancing guidelines?



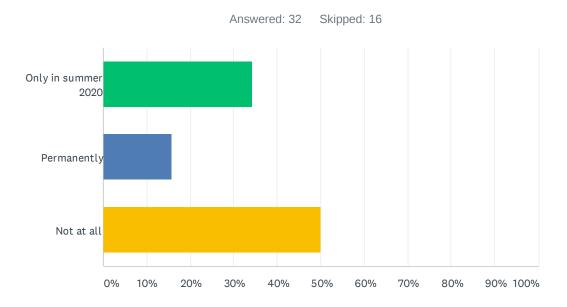
ANSWER CHOICES	RESPONSES	
Yes	28.21%	11
No	58.97%	23
Don't Know	12.82%	5
TOTAL		39

# Q9 Would you support closure of some parking spaces in each block of the downtown to provide additional space for a common 'parklet' and outdoor seating?



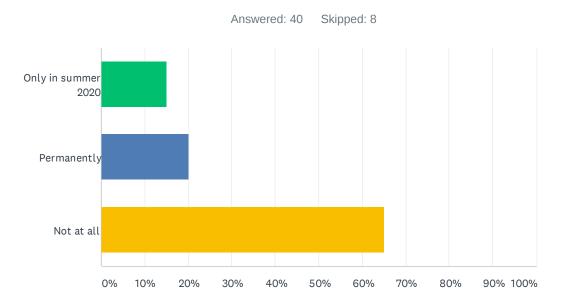
ANSWER CHOICES	RESPONSES	
Only in summer 2020	57.14%	24
Permanently	21.43%	9
Not at all	21.43%	9
TOTAL		42

## Q10 Would you support closure of parking spots in front of your own business?



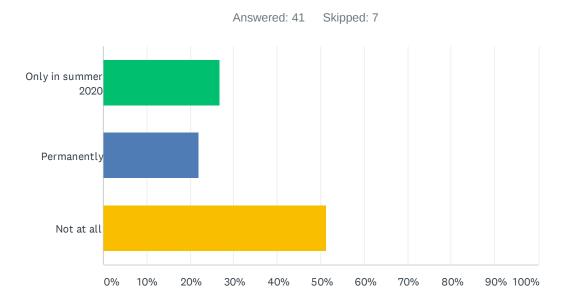
ANSWER CHOICES	RESPONSES	
Only in summer 2020	34.38%	11
Permanently	15.63%	5
Not at all	50.00%	16
TOTAL		32

## Q11 Would you support turning angle parking into parallel parking on 1st Avenue?



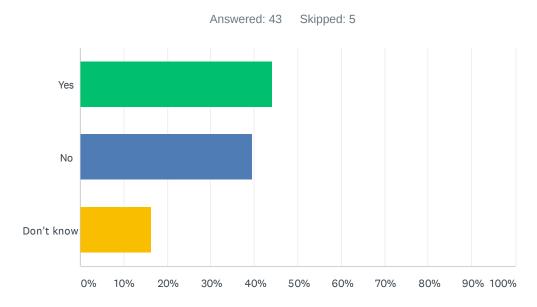
ANSWER CHOICES	RESPONSES	
Only in summer 2020	15.00%	6
Permanently	20.00%	8
Not at all	65.00%	26
TOTAL		40

# Q12 Would you support the idea of making 1st Avenue one way (heading north) in order to provide additional space for use by local businesses, with southbound traffic routed along 2nd Avenue?



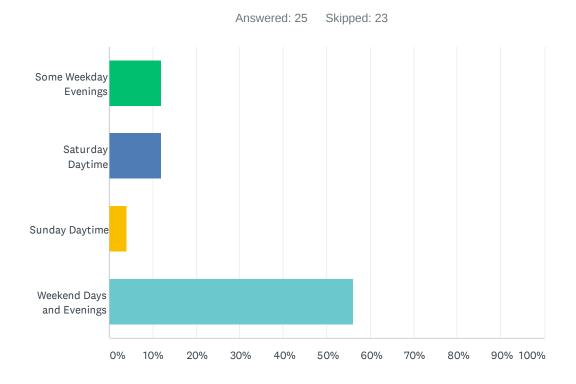
ANSWER CHOICES	RESPONSES	
Only in summer 2020	26.83%	11
Permanently	21.95%	9
Not at all	51.22%	21
TOTAL		41

## Q13 Would you support the idea of closing 1st Avenue to all vehicle traffic on certain days for pedestrians only?



ANSWER CHOICES	RESPONSES	
Yes	44.19%	19
No	39.53%	17
Don't know	16.28%	7
TOTAL		43

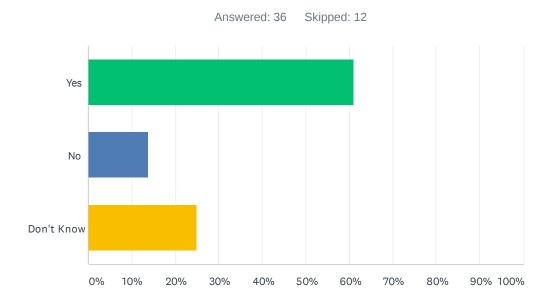
## Q14 If you answered "Yes" to the previous question, what days would you like to see 1st Avenue closed? Please check all that apply.



ANSWER CHOICES	RESPONSES	
Some Weekday Evenings	12.00%	3
Saturday Daytime	12.00%	3
Sunday Daytime	4.00%	1
Weekend Days and Evenings	56.00%	L4
TOTAL	2	25

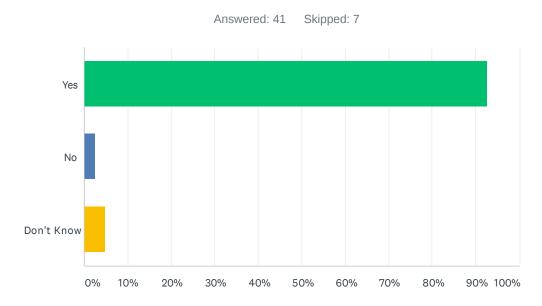
#	COMMENTS?	DATE
1	Any of these changes would need to be policed and one by-law officer working part time just won't due. We all ready have an abundance of people nit following parking rules which makes it difficult for customers and store owners.	6/6/2020 8:01 AM
2	Cannot click more than one - support some weekday evenings, weekend days and evenings.	6/4/2020 11:20 AM
3	Weekend evenings as well	6/4/2020 7:24 AM
4	try the one - way and see how it works. can we use alleys?	6/3/2020 4:45 PM
5	Open to all ideas. Pedestrian malls are wonderful and Ladysmith is ideally suited.	6/2/2020 10:03 PM
6	doing a trial run might bring people together and to used the services and shops downtown the stores need to be OPEN	6/2/2020 9:46 AM
7	Any of the above	6/1/2020 3:27 PM
8	Doesn't work for residents who need it for parking	6/1/2020 3:20 PM
9	for markets	6/1/2020 2:08 PM
10	Thank you!	6/1/2020 12:41 PM
11	Summer only and if cars are routed to park in streets branching from 1st Ave.	6/1/2020 12:28 PM

## Q15 Would you consider extending business hours into the evening to encourage residents to support local restaurants and retail businesses?



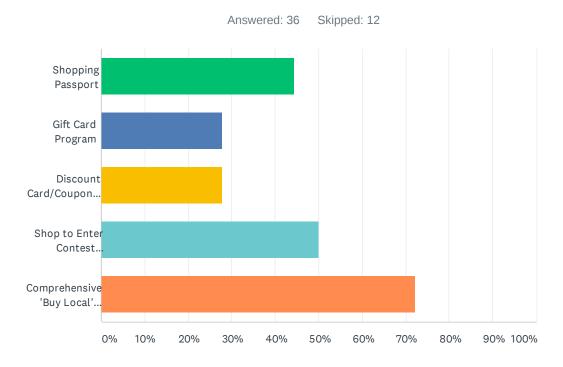
ANSWER CHOICES	RESPONSES	
Yes	61.11%	22
No	13.89%	5
Don't Know	25.00%	9
TOTAL		36

### Q16 Would you participate in a Shop Local Campaign?



ANSWER CHOICES	RESPONSES	
Yes	92.68%	38
No	2.44%	1
Don't Know	4.88%	2
TOTAL		41

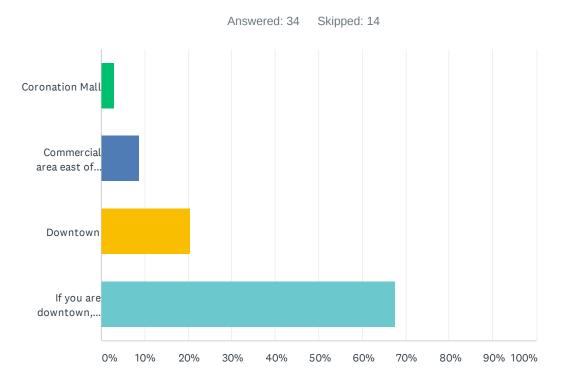
## Q17 If you would consider taking part in a Shop local campaign, what type of campaign would yo like to see? (Please check all that apply)



ANSWER CHOICES	RESPONSES	
Shopping Passport	44.44%	16
Gift Card Program	27.78%	10
Discount Card/Coupon Book	27.78%	10
Shop to Enter Contest (similar to LDBA Grand Christmas)	50.00%	18
Comprehensive 'Buy Local' Marketing Campaign	72.22%	26
Total Respondents: 36		

#	OTHER (PLEASE SPECIFY)	DATE
1	I am not sure, most of the ideas above are old, we need new ideas. Pricing and selection that matches or beets the other stores always works.	6/6/2020 8:12 AM
2	not sure what a comprehensive buy local campaign would mean or what cost to business it would be?	6/3/2020 1:18 PM
3	All are good ideas. Maybe combine a couple, but not all.	6/2/2020 10:18 PM
4	We live in the digital age - have you thought about doing something on our phones and Yes old people do use their phones - extensively	6/2/2020 9:50 AM

### Q18 Where is your business located?



ANSWER CHOICES	RESPON	SES
Coronation Mall	2.94%	1
Commercial area east of the highway	8.82%	3
Downtown	20.59%	7
If you are downtown, please specify which block you are in, and whether you are on the north, south, east or west side of the street	67.65%	23
TOTAL		34

#	IF YOU ARE DOWNTOWN, PLEASE SPECIFY WHICH BLOCK YOU ARE IN, AND WHETHER YOU ARE ON THE NORTH, SOUTH, EAST OR WEST SIDE OF THE STREET	DATE
1	North end of town	6/8/2020 9:21 AM
2	High St, between Highway and First.	6/6/2020 8:12 AM
3	530 1st Ave Zacks Lounge	6/5/2020 11:03 PM
4	corner of Roberts and 2nd in the downtown specified area	6/5/2020 8:51 AM
5	Not in town on Brenton Page Road	6/4/2020 11:37 AM
6	near High St.	6/4/2020 11:26 AM
7	528 - 1st Avenue	6/4/2020 11:24 AM
8	N/A	6/4/2020 11:13 AM
9	500:east	6/4/2020 10:16 AM
10	I am a home-based business, outside of downtown	6/4/2020 9:23 AM
11	South west	6/4/2020 9:03 AM
12	West side below high street	6/4/2020 7:24 AM
13	Plantitude and Whitespace Living	6/4/2020 12:31 AM
14	11 High Street	6/3/2020 2:33 PM
15	northeast corner of First and Roberts	6/3/2020 2:31 PM
16	28 Roberts Street	6/3/2020 12:08 PM
17	Roberts to Gatacre. West side!	6/2/2020 10:18 PM
18	south east	6/2/2020 10:54 AM
19	Roberts Street	6/2/2020 10:14 AM
20	when we are at the machine shop	6/2/2020 9:50 AM
21	Buller Street	6/1/2020 3:30 PM
22	High st south	6/1/2020 2:17 PM
23	West side at Roberts and 1st.	6/1/2020 12:44 PM

### Q20 Please share any ideas, comments or concerns that you have

Answered: 19 Skipped: 29

#	RESPONSES	DATE
1	Changing policies downtown, like the Smoking By-Law is a waist of time if it is not publicized and enforced. Parking is pretty much a free for all in the Ladysmith Downtown area and I often get customers mentioning that there is limited or no parking. Taking away parking spots in any fashion will hurt downtown business, Making more parking spots and removing some of the fancy curbs would create more parking spots. We have an aging population and changing traffic routes (like 1st Ave being One-way) would be confusing and frustrating for many of our residents. My business always does less business when 1st Ave gets closed for any reason. I know several other business (such as restaurants) do better, but I don't.	6/6/2020 8:12 AM
2	As a resident I have no objection to the suggestions made and quite like the idea of extending patios doing a one way and or no vehicles on weekends (This may be difficult for disabled or motion challenged individuals). If closed, I would propose some kind of transport, be it a golf cart or trolley bus of some kind, so as to ferry people back and forth. As our business is out of the main shopping area and will not be effected, some of the questions do not apply.	6/5/2020 5:43 PM
3	Best of luck love the direction of opening up First Avenue to customers full time	6/4/2020 11:37 AM
4	Require bylaw enforcement re illegal off-First Ave parking, and RCMP "walk-about" presence re customers consuming alcoholic beverages with or without a meal, which I support for that "European" boulevard experience. Currently the RCMP come downtown for coffee breaks only.	6/4/2020 11:26 AM
5	I think the angle parking is very dangerous right now. It's really hard to backup into oncoming traffic especially if you have a big pickup parked beside you. It would be so great if you had an area just for trucks to park, maybe on the side roads. Also having my business right on 1st Avenue I see cars and trucks doing u-turns to get into parking stalls that are across the street. So many times there have been near misses with 2 vehicles. I also find it very hard for our delivery men to get to our store to delivery our product. I don't understand why there is not a loading zone for them. Instead they have to stop in the middle of the street, holding up traffic, to do their job. People get impatient with having to stop and wait and try to go around the truck which is a potential for a vehicle accident. I think there should be a loading zone in each block and if the block is long then there should be two.	6/4/2020 11:24 AM
6	I think it is imperative that all businesses have an online presence/e-commerce + newsletter/customer list and a strong social media presence if they want to survive. It is not enough just to have a bricks and mortar store and expect that customers will come to you. My business has increased 300% during the last 3 months because I had all of these things. My market is North America, not just Ladysmith. People want to shop, you just have to make it easy for them. Hopefully businesses have learned from this experience. In my opinion, those that don't adapt and make the effort to invest in a strong online presence, simply won't survive. Nikki MacCallum	6/4/2020 9:23 AM
7	Whitespace needs the parking until 5 pm so does the clothing ,pet and other stores on the first block and Platitude has a patio so we are not needing the street closed or the parking gone. All parking is also sloped too expensive to level with decking or other and move tables in and out everyday. May work for services in the block after Pharmasave	6/4/2020 12:31 AM
8	I am concerned that if you block off too much parking and/or 1st Avenue then customers who drive from out of town will not visit. We already receive complaints that we are too far away to walk from the parking areas when our limited front parking is full.	6/3/2020 2:33 PM
9	I honestly don't know how to respond to this. Of course we want our local restaurants to succeed but it feels as though we are choosing to support one type of business at the expense of others. Perhaps we could keep this to evenings when other businesses would be less impacted.	6/3/2020 2:31 PM
10	I am very concerned about any idea that includes reducing parking or closing any part of 1st Ave. as an idea for increased shopping. After 20 years in retail, on 1st Ave., the negative affect of closing the street is felt within minutes. People do not want to be shuttled or have to walk any distance to get to their stores. we are already at a deficit being street parking; reduced traffic when weather is poor and limited parking. Draws; gift certificate; even an evening market are all great ideas! after 5pm a market in the week is a good idea; although as soon as the street is closed expect the shopping to slow down fairly quickly. the shuttle was a great idea when it was being used for this purpose.	6/3/2020 1:18 PM
11	Parking is a huge issue in the downtown core and closing off streets or parking spaces will make it worse. There are also a few business owners/workers who work in establishments on	6/3/2020 12:08 PM

	1st Ave, parking on Roberts street in front of the businesses on Roberts street (all day) vs. using the free parking lot on Roberts street. Parking is definitely an issue in this town and if anything should be something to consider. Expand it / find extra lots close to the downtown core that can be used for customers or even business owners so they are not taking up prime spots meant for customers.	
12	Would consider the closing of 1st ave. from Roberts to high st.to support restaurants who need space for tables. Let's create a fun atmosphere such as inner harbour Victoria. ie; restuarants, music, shopping, art, entertainment, ambience. Need public washrooms badly!!!!!!Try it for summer and see how it goes. I don't think you can just close 1st ave. on weekends. It has to almost be all or none for the summer. Perhaps our movie friends can help us a little with design on 1st.ave. Could be fun.	6/3/2020 11:24 AM
13	Thanks for doing this work. I'm speaking as a business owner and community planning geek. I think a well scheduled summer. Maybe a weekend a month of closures from Friday Eve to Sunday would be cool. If we could get crazy and open Friday until 9 and *gasp* SUNDAY I think we could make something really special. Like Old time Christmas in the summer. For locals by locals. Community coming together to enjoy each other's company and support local business. Each business needs to support this to give a chance of success though. I'm willing to give it a go. Maybe hire a student or two. I think parklets are awesome. I choose to use them whenever available and frequent 3 restaurants regularly to enjoy the on the street vibe. Especially for liquor establishments, a street level patio is awesome, particularly considering covid restrictions.	6/2/2020 10:18 PM
14	Our thanks to the LDBA and the Chamber for really supporting all the businesses during the shut down and promoting shopping locally! :)	6/2/2020 10:14 AM
15	People are still nervous about being in crowds but saying that some place to go once a week for food, music art would be nice and downtown would be perfect if the streets were closed. We could also do a market once a week for produce, out of hand	6/2/2020 9:50 AM
16	There are some residents along first ave, so just want to ensure consideration is also given to resident parking, late night noise, etc, but I fully support parklets and a full one-way reconfiguration of 1st Ave to give more space to pedestrians and businesses, while still allowing one-way vehicle traffic. Great idea and common in other towns. Walkability = liveability!	6/1/2020 3:24 PM
17	Would love the idea of some shopping evenings with entertainment provided. Maybe some containers with flowering plants to brighten up the downtown. Getting rid of parking during the day or Saturdays will put the nail in the coffin for lots of small businesses downtown because so many people refuse to walk even short distances.	6/1/2020 3:03 PM
18	Some store owners need help capping future rent increases from out-of-town/off-Island building owners. Also, Google needs to provide a solution for its default Street View image as many building store owners spent thousands renovating their building only to have a 5 year old image still active. This is a big problem.	6/1/2020 12:44 PM
19	Thank you for allowing our feedback. If the city is going to allow outside seatings our business is between Zack's lounge and the Bakery which would increase the parking demand in front of our store and constraints customers' movement maybe? not sure. Maybe designating 2 parking spots in front of every business as "Retail Shopping - Store stamp or business card to be displayed on car window"? Thanks for all the support from everyone!!	6/1/2020 12:38 PM